

Beach Haven Taxpayers Association

P.O. Box 1236 February 2021
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Dear Beach Haven Resident,

I would like to present an overview of the Beach Haven Taxpayers Association, who we are, what we do and our priorities are for 2021. Most of Beach Haven's homeowners are seasonal and ineligible to vote in local elections.

Established in 1962, BHTA is a non-profit "watchdog" to identify issues and monitor local governing bodies on behalf of all taxpayers. Our mission is to build a network of engaged taxpayers who care about the Borough's vitality and affordability. This includes issues affecting our taxpayers including cultural, environmental and economic. To accomplish this, we solicit community members to provide input related to the operation and improvement of government process in the Borough.

Recently, BHTA improved its communication with the Borough Administration. Our website improved the communications with all taxpayers on a timelier basis. To improve transparency and communication for all, a member of Borough Council is an adjunct member of our Board without voting rights. BHTA is committed to ensuring greater transparency and discussions of Beach Haven town priorities amongst Beach Haven government officials. We monitored a "Meet the Council Candidates" forum to address the concerns of our taxpayers. Our President is also the Vice President of the Joint Council Taxpayers Associations of LBI. We can learn from other Taxpayers and Property Owner Associations to benefit Beach Haven.

We have taken an active role in the redevelopment of the Maritime and Business Districts. Our basic requirements related to any redevelopment Agreement with the Borough includes the following: improve tax ratable; increase access; become an asset to the Maritime and Business Districts, improve streetscapes and enhance visitation volume; create jobs; provide affordable housing for the business employees, the young, first aid volunteers, police and fire fighters and enhancement of public safety related to the restrictions imposed by the COVID-19 pandemic. We supported our local restaurants via a food donation program to our local hospital front line heroes treating our COVID-19 patients.

We have been an active supporter of the community arts program, other organizations, implemented a beautification program in the downtown district and successfully advocated for a plastic bag ordinance to improve the environment.

One of the BHTA 2021 priorities continues to be business revitalization and support for initiatives that attract commerce, which has a positive impact on the Borough's tax ratable and increases property tax revenue as well as the Borough's revenue base. Other 2021 priorities include: improvement of the transportation and shuttle financing system; recommendations for a more global; parking solution and alleviation of area wide street flooding.

In order to accomplish these goals and priorities, we need your help. We ask you to become a member of BHTA for 2021 by completing the membership form on the back of this page and return it with a check of \$20.00. You can also join online at www.bhtaxpayers.org and pay by credit card. If you chose not to join at this time, we ask you complete the form with your e-mail address so we may contact you in a cost-effective manner in the future.

Help us improve the quality of life of the residents and taxpayers of Beach Haven. Help us promote efficiency and economy within our government. Help us study and make recommendations of common concern affecting our community. We appreciate your financial support and encourage your active participation in BHTA. We seek your ideas and input. Your involvement is critical to our quest to best represent the concerns of all Beach Haven taxpayers.

Thank you for your support.

Beach Haven Taxpayers' Association Board of Trustees.